

Flossy and Jim[®]



Meet Flossy and Jim

Lynette and James, two artists living by the sea in picturesque Brixham, Devon in the UK are the Creators of Flossy and Jim. Their mission from the beginning has been to help young people feel positive and supported in life using bright and bold designs with humorous slogans that their audience can relate to.

They both regularly present workshops in schools, talking to pupils about their personal journeys, encouraging and inspiring them to believe in themselves. Commissioned by the 'National Collaborative Outreach Programme' and also as part of the government coalition for 'Future.Now' they help young people to understand the importance of working hard, self-discipline, resilience and looking at practical ways they can build their own futures.



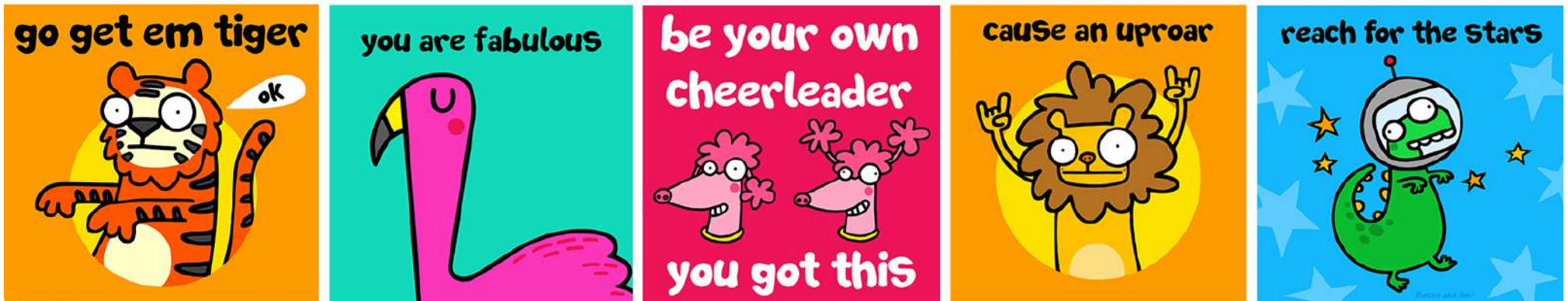
The Magical World of Flossy and Jim

Flossy and Jim - a colourful lifestyle brand that delivers fun and happiness for shiny new babies, the coolest kids and on trend teens.

Flossy and Jim use brightly coloured illustrations with a comical slogan to promote positivity. The bold and bright designs are relatable and help young people feel good. Kids love the 'on-trend' art style and can engage with the brands look and humour.

Flossy and Jim is design led and the Creators Lynette and James are able to provide new illustrations quickly and efficiently in an ever-evolving trend driven world.

"Our fun and colourful designs are created to help boost confidence and self-esteem - we strongly believe that happiness is the power behind good change in the world."



Audience

***Children *Birth to Millennials *Boys and Girls**



“Nurturing and Empowering the next Generation”

Digital and Social Media

The Creators at Flossy and Jim work to ensure all digital and social media activity is interwoven and that content is regular, engaging and provides interaction, whilst also promoting new consumer products and retail partners.

With over 45k followers across all social media platforms, the Flossy and Jim brand is steadily building brand awareness.

The majority of all posts have a call to action, inviting users to access the main website, which is the hub for all activity and access to everything the Flossy and Jim brand has to offer.

www.flossyandjim.com



Existing Licensees - Signature Gifts

We are super excited to have partnered with Signature Gifts for Flossy and Jim personalised gifts.

Signature Gifts is a leading personalised gift supplier both in the UK and US and will launch a broad range of unique personalised products featuring Flossy and Jim images in early 2019.

The product range will include ceramics, bags, cushions, canvas and printed pictures, photo frames, apparel, water bottles, glassware and more!



Retailers of Flossy and Jim Gifts

PukkaGifts.uk
Gifts For Any Occasion

ebay

Littlewoods

very



the Personalised
gift • hub.co.uk

I JUST LOVE IT
GIFTS WITH A PERSONAL TOUCH

 Signature
GIFTS

Existing Licensees - Caseables



Flossy and Jim have partnered with Caseable GmbH for cases and covers for electronic devices to include smartphones, laptops, e-readers and tablets.

Caseable combine design and protection, functionality and art, to produce great products. Their head offices in Brooklyn and Berlin enable them to introduce their customers to the latest trends from two of the coolest cities in the world. Flossy and Jim's comical, colourful, urban, and on-trend illustrations using bold and bright colours, humorous iconic images and feel good phrases will be a great addition to the already diverse range of designs to choose from.

Flossy and Jim's fun characters and bold style lends itself to the changing markets we have today, driven by social and digital contents and we are delighted to have secured such a great partner in this important category.

At Caseable, every product is made to order. They support local communities by producing all their cases in Germany, and minimise their ecological impact by using as many recycled materials as possible in their production process.

The Flossy and Jim range will be sold via Caseable.com as well as to retailers in Europe and on Amazon.

Existing Licensees - Inktastic



Flossy and Jim have licensed their designs for on demand print production. The Flossy and Jim clothing and gift range is available throughout the USA via inktastic.com as well as online via Amazon, eBay and Walmart.

INKtastic is a family owned print on demand company that was founded in 2007 by Alan Dail, Angie Smith-Dail and Joyce Dail with the goal of offering products at affordable prices. Their rule is simple "If we wouldn't buy it, we won't sell it."



The bold, fun and colorful designs are proving popular with customers, as well as the option for customers to personalise each individual garment. This added feature provides a unique selling point for the Flossy and Jim brand.

Existing Licensees - MarketJS

MarketJS the B2B games developer have licensed Flossy and Jim for computer games. They will initially develop three games for Flossy and Jim to distribute via the MarketJS B2B platform as well as launching them on the App Store, Google Play and the Amazon App Store.

Their team of 30 talented developers provide end-to-end game design, development, and distribution and they have over 170 games being distributed on their B2B platform reaching clients from all over the world, including the US, UK, Europe, LATAM, Middle East and Asia.

Their previous clients include Nickelodeon, Disney, Warner Bros, FOX, Amazon and more.

The Flossy and Jim games will be super fun and we're pretty sure super addictive as well - anyone for whale tickling or going on a swagtastic unicorn adventure?



Existing Licensees - Baretree Media

The digital stickers which feature some of Flossy and Jim's most popular designs are available on the company's app emojiTap.

emojiTap is a free mobile app featuring branded emojis, stickers and GIFs in a single app.

Consumers download and install emojiTap for free onto their iOS or Android smartphones and tablets.

The app allows them to access and share the stickers within their messages, social posts and photos directly from their device.

emojiTap is also compatible with popular messaging and social apps, such as Facebook Messenger and Twitter.

The app's real time content feed allows new content to be updated without the need for users to update their app.

*** Recently featured on the 'We Love' category at the App Store! ***



Existing Licensees - Icon Login

IconLogin Limited have joined forces with Flossy and Jim to launch a new lock screen app for Android users to unlock your phone in an exciting, colourful and fun way! The picture based app features a series of Flossy and Jim images that fans can use to access their phone instead of boring numbers. "The Flossy and Jim lock screen" app is available from the Google Play Store.



Existing Licensees - Boomf

Flossy and Jim have licensed their designs for use on Boomf Marshmallow products. Boomf is a UK company delivering personalised marshmallows, chocolates, exploding cards and bunting by post. The company positions itself as an alternative to sending flowers.



Flossy and Jim in China



iPlay brand management is the agent for 'Flossy and Jim' in China and they have successfully opened pop-up shops in Shantou, in the Guangdong Province. They have been selling licensed items such as: bags, purses, clothing, stickers, phone covers and more. Some of the items were even available for personalisation! This has been a great event to introduce and launch the 'Flossy and Jim' brand into the Chinese market, and there are plans for more pop-up shops in the area.



iPlay also exhibited at the China licensing expo this year and secured partners with skinAT for phone covers and with 3TC for apparel, homewares, phone covers, yoga mats, bags and accessories.

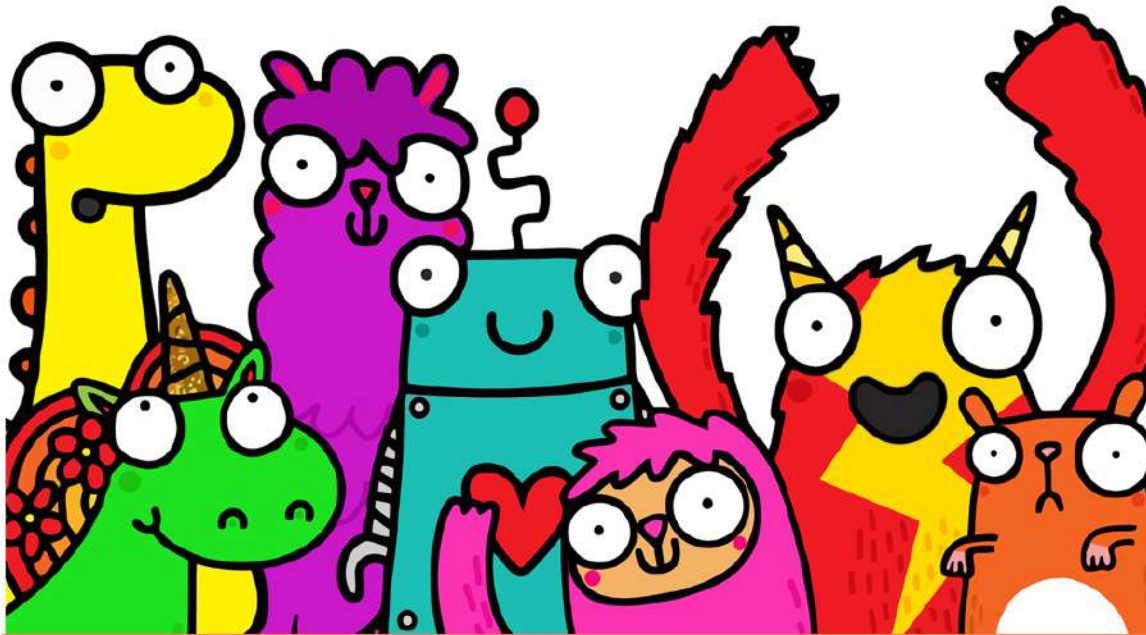
MaStEr PuBlIshIng LIcEnSее



Horace and Co.

From the creators at Flossy and Jim®

Horace and Co.



Kaiken named as Master Publishing Licensee for 'Horace and Co' by Flossy and Jim

Kaiken Entertainment has licensed exclusive global publishing rights for Flossy and Jim's 'Horace and Co.' in a deal brokered by Edutainment Licensing.

Horace and Co. is a gang of friends that have been created to keep children safe and happy, whilst learning important life skills along the way.

The books follow the Early Years Foundation Stage educational guidelines to support each individual child's developmental pathway.

The deal covers all publishing formats, physical and digital and the editorial development of the 'Horace and Co. global publishing range will be led by Kaiken's top team of international publishing professionals. They bring experience from Rovio, the creator of Angry Birds™, Disney, Egmont, Bonnier, and many other international companies.

"Collaboration with the creators of Flossy and Jim is exactly at the heart of our expertise. We can't wait to introduce Horace, a most disgusted hamster and his friends to our publishing partners," said Laura Nevanlinna, Co-Founder, EVP, Kaiken Entertainment.

Horace and Co.



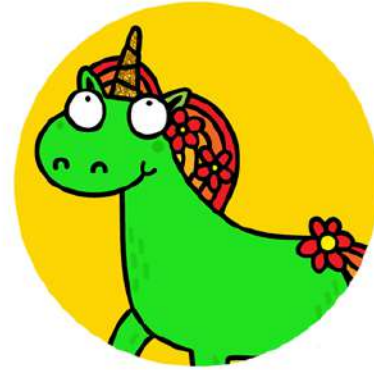
Cherry

A pink sloth full of surprises, Cherry is a bit of a worrier and is always biting her nails. She is very creative and loves painting, cookery and space travel. Bubble baths make her very happy.



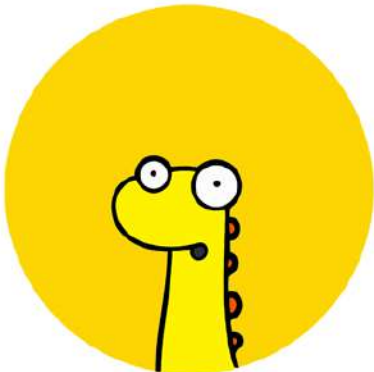
Horace

Horace is a keep fit fanatic, he can do 100 pull ups! He is disgusted by EVERYTHING. (Even nice things like you.) 'Urgh!' He loves to eat cheese. He would love to marry cheese. Horace is the smallest member of the gang, with the biggest attitude.



Flora

The most hopeful and optimistic unicorn in the whole wide world, although Flora can get jealous very easily and will go off in a huff. Flora has a golden magical horn which can produce cupcakes on demand. Yummy!



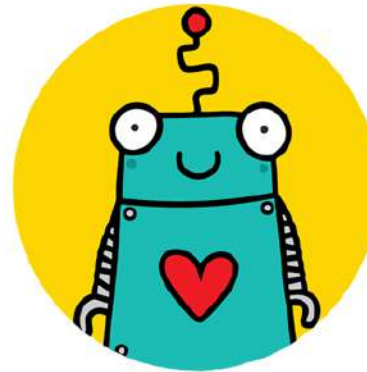
Custard

Custard is a very shy and nervous dinosaur, who is unusually yellow. When you become a good friend with him, he is the happiest, yellow dinosaur. Custard is very good at trampolining, he once hit the sun he jumped so high.



Rock Monster

Rock Monster is easily excited (especially when listening to Rock Music.) Rock Monster is prone to a rock and roll type tantrum when he gets frustrated. He is the tallest member of the gang with the longest furriest arms which makes him the best at hugs. Mmmm monster hugs.



Mr Blue

A robot with emotion, Mr Blue is the most loving of all the gang. Mr Blue is so in touch with his emotions he can also become sad at the slightest thing. He is very sensitive. His antenna can play all the coolest tunes, and he is amazing at the robot dance.



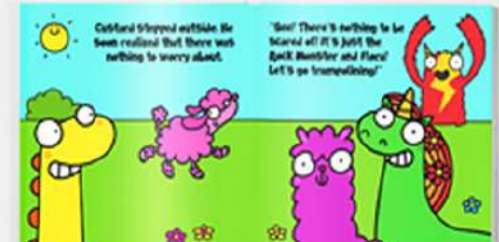
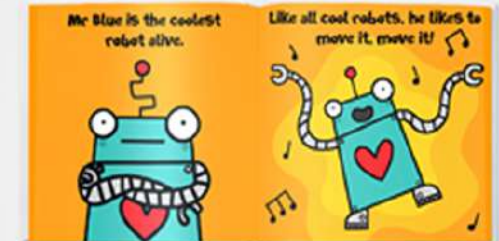
Bessie

Bessie the llama is the most curious member of the gang - a keen adventurer. She always doubts herself, but she is amazing! She is very proud of her fro. Once she did a spit and got told off. (She doesn't do spitting anymore.)

Horace and Co.

Meet Horace the most disgusted hamster. Horace is a hamster of particular tastes. Likes: Running on his wheel, pulls-ups and CHEESE; Dislikes: EVERYTHING else.

Fortunately, Horace has a great gang of friends, like Custard the wibbly-wobbly (and extremely shy) dinosaur, Mr Blue the robot-dancing robot, and Flora, a unicorn with unique baking skills. Together they help each other to overcome their fears, giving kids confidence in everyday situations and supporting their developmental pathways.

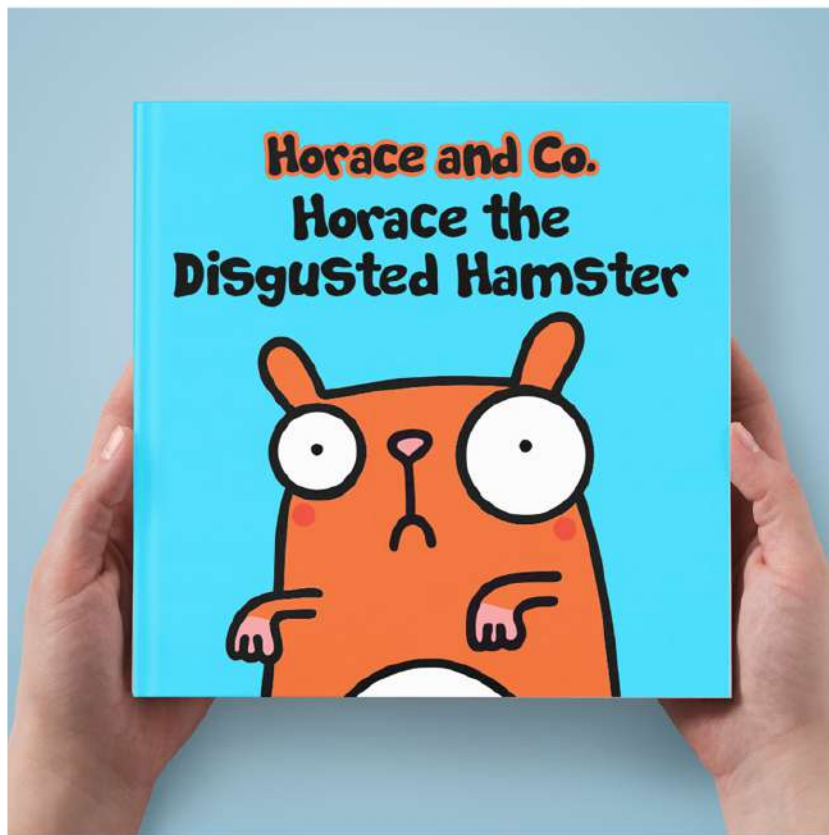


Horace's Most Disgusting Picnic, Custard the Wibbly-Wobbly Dinosaur & Where are you, Mr Blue?

Age: 4+ | Pages 32 | Size: 170mm x 170mm | Colors: 4/4

Horace the Disgusted Hamster Book

Meet Horace the most disgusted hamster. Horace is a hamster of particular tastes. Likes: Running on his wheel, pulls-ups and CHEESE; Dislikes: EVERYTHING else.



Change can make us feel scared and lost. That's how the disgusted hamster feels about trying new food. This hamster only likes cheese, even though the hamster's friends want to help them try all kinds of delicious food. Instead, the hamster's friends have to get creative to help the hamster overcome their fear of foods that make them queasy and uneasy, though they're not sure why....

Brought to you by Flossy and Jim, the Disgusted Hamster book is bold and bright with easy to read text and vibrant illustrations. The book encourages sensory development through eye-catching images that hold their attention. The hamster helps the child relate and understand their own struggles and how they can be overcome with a little help from their friends.

Horace's Most Disgusting Picnic, Custard the Wobbly-Wobbly Dinosaur & Where are you, Mr Blue?

Age: 4+ | Pages 32 | Size: 170mm x 170mm | Colors: 4/4

Where are you Mr Blue Book

This robot feels up one day and down the next just like the happy and Sad Songs they love to play. But, the robot's friends are there to help!



Some days we can feel lots of different emotions, especially the robot of this story. Playing music on the robo-record player is the robot's favourite activity, from fast songs to slow songs, happy tunes and sad ones. But, sometimes the sad songs are too much for the robot which makes them want to be alone and hide from their friends. The robot's friends know the robot can feel this way at times and the friends can't always help, but they can help the robot realise the sad song will soon end.

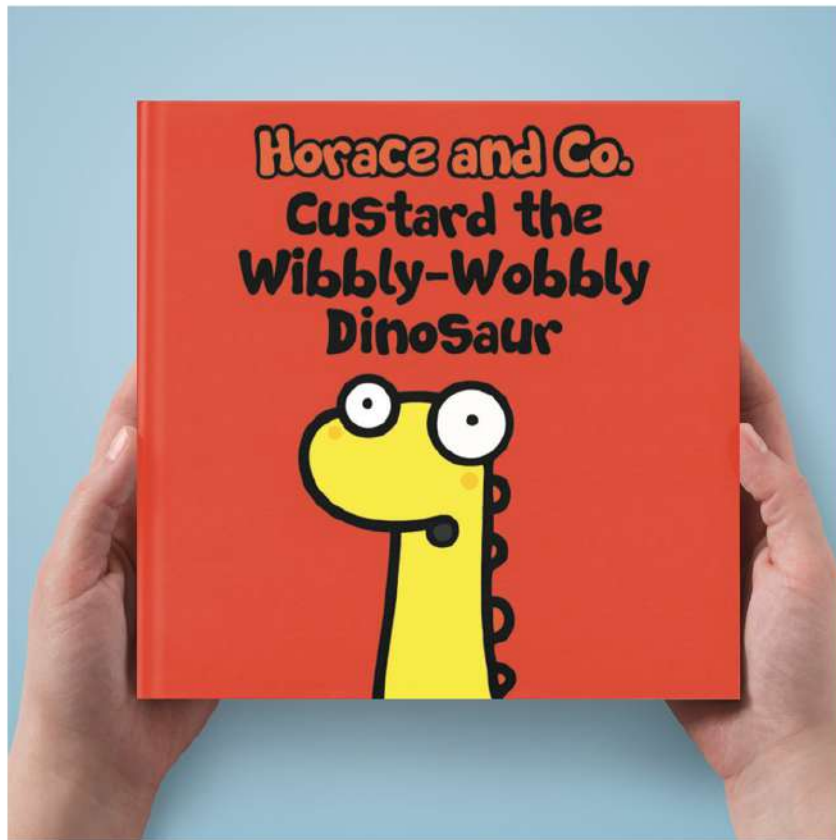
Brought to you by Flossy and Jim, this book encourages sensory development through vibrant illustrations and bold, easy to read text the child will be motivated to read, whilst the story will help them relate to the scenario. The child will grasp how the robot's emotions are up and down like the music the robot listens too. Parents too, reading the book with the child, will be able to understand that though they cannot always have a concrete solution, the sad song will soon end and sometimes, just being there helps.

Horace's Most Disgusting Picnic, Custard the Wibbly-Wobbly Dinosaur & Where are you, Mr Blue?

Age: 4+ | Pages 32 | Size: 170mm x 170mm | Colors: 4/4

CuStard the Wibbly Wobbly DinoSaur Book

Everyone gets Scared, especially the Wibbly-Wobbly dinoSaur, but the dinoSaur's friends are here to help!



A book to teach kids that it's okay to be afraid! This book by Flossy and Jim, features a nervous dinosaur who's scared of everything, including spiders, monsters under the bed and even going outside. This dinosaur is a bit different from other Jurassic creatures, but, in this storybook, your child will find out that being different is what makes them who they are. The wibbly-wobbly dinosaur book is rich in colour; the vibrant illustrations encourage your child's sensory development, making them receptive to the story they're following. The bold, easy to read text explains the scenario as it unfolds. The aim of the book is to help the child relate to how the dinosaur handles their fears with the help of their friends.

Horace's Most Disgusting Picnic, Custard the Wibbly-Wobbly Dinosaur & Where are you, Mr Blue?

Age: 4+ | Pages 32 | Size: 170mm x 170mm | Colors: 4/4

Retailers of Horace and Co books

Custom
Gifts



Gifts24-7.co.uk
Personalised Gifts & Gift Ideas for any Occasion
ClickandCollectGifts.co.uk

PukkaGifts.uk
Gifts For Any Occasion



PREZZYBOX
creating moments of happiness

Grattan
EST. 1912
ALWAYS HERE FOR YOU

studio

freemans.com



Lookagain.co.uk
...always something new

 **Gifts365**
All year round gift ideas

**bon
prix**

Personalised Moments

 *Signature*
GIFTS

Horace and Co.



Horace & Co Get Epic!

In a deal brokered by our Master Publishing Licensee for Flossy and Jim, Kaiken Entertainment are delighted to announce a partnership for Horace & Co with Epic! in the USA.

Horace and his gang of friends help each other to overcome their fears, giving kids confidence in everyday situations and supporting their developmental pathways.

Epic! is the leading digital library for kids 12 and under with instant access to 25,000 of the best books, learning videos, quizzes and more.

Founded in 2013, the co-founders Suren Marksman and Kevin Donahue decided to build the first "epic" reading experience, designed just for kids.

Today, Epic! has grown into an award-winning subscription service, which gives millions of families and classrooms instant, unlimited access to thousands of books, videos and



Horace and Co.

Horace & Co picture books now on the PlayKids app!

PlayKids now has Horace and Co picture books on their app! Playkids is available as a free app download, where you can access some of the books, activities, games and content free of charge.

To watch any locked videos, a subscription is required. With the subscription, you can download and watch more than 50 children's titles, with more than 1000 videos, books, games and drawings in total.

While other video apps for kids usually feature only one cartoon, the PlayKids app brings a much bigger selection for your kids! They are also set in a safe environment for your children, without any advertising or inappropriate content.





Horace and Co.



Horace & Co picture books now on the KidsCast app!

The KidsCast application is set in the fantastical world of the KidsCast Kingdom where children can navigate the Magical Forest, Funfair, KidsCast Castle, KidsCast Cove and The Space between worlds. Each section is dedicated to a different feature including books, shows, games, educational content and a digital magazine within the app on launch, and now features Horace and Co picture books!

KidsCast realised there was a huge gap in the market for an application that could work across all devices but still capture everything that children enjoy and one that they can grow and learn with, in a safe environment. The challenge was creating a world that would appeal to an age range of 4-12 years. So, they just asked themselves, what do all children love...the answer, the magical and fantastical. They have built the application so that it can be developed as technology evolves, reflecting the content they provide.

The app boasts a range of classic material including Sooty, Rainbow and Wind in the Willows, new material such as Om Nom stories (Cut the Rope) and following the recent surge of unboxing videos Toy Time Show (A toy review series). The idea being that this wonderful material we all know and love is now new content for a new generation to enjoy, whilst adding newer shows and on trend material to give the user a broad range of content. Fun and educational games are already available on the app and coming Feb 17 is the "Imaginatorium" in which children can enjoy the apps digital magazine "Imagine", A story section "Imaginastory" and a reading section "Imaginabooks".

Horace and Co.

Horace and Co.
Have joined the leading intelligent digital content and lending platform for Schools

Over 2 million titles

ODILO

Flora Suddenly arrives! "How about one of my magical doughnuts? They are world famous!"

MEET THE WORLD FARM MAGIC DOUGHNUT UNICORN Doughnuts Sweet from her!

Promoting equality in education

SUSTAINABLE DEVELOPMENT GOALS

Horace & Co picture books now in the Odilo library!

Odilo is the digital content lending and literacy enrichment solution and now features the Horace and Co. books within their library.

The Odilo mission is to promote equality in education by making the highest quality digital content seamlessly accessible and affordable to all. The aim being to improve literacy skills, creativity and critical thinking skills for millions of readers and learners worldwide. Odilo want their partners to achieve their learning objectives at a higher return on educational investment.

Odilo collaborate with over 5,000 publishers worldwide to offer over 2M titles of high quality ebooks, audiobooks, video, magazines, scorm and others, across over 40 languages.

The company is trusted by over 4,500 institutions with access to over 140M of readers in 43 countries and are proud to be supported by the European Commission to improve literacy across Europe.

Odilo has a team of over 70 employees with a wealth of knowledge and passion to drive real change for millions of readers and learners.

A multi-national company, Odilo has headquarters in Madrid, Spain and offices in Cartagena, Spain; Denver, Colorado; New York, New York, USA and in Mexico City, Mexico and Bogota, Colombia.

Horace and Co.

Signature Books to create personalised 'Horace & Co' gift books

When Lynette's son was diagnosed with autism she struggled to find any books or materials to help her prepare him for new experiences and situations.

So she set about writing her own humorous stories adding lots of fun illustrations and using these to help and encourage him to try new foods, with meeting new friends and prior to visiting new places.

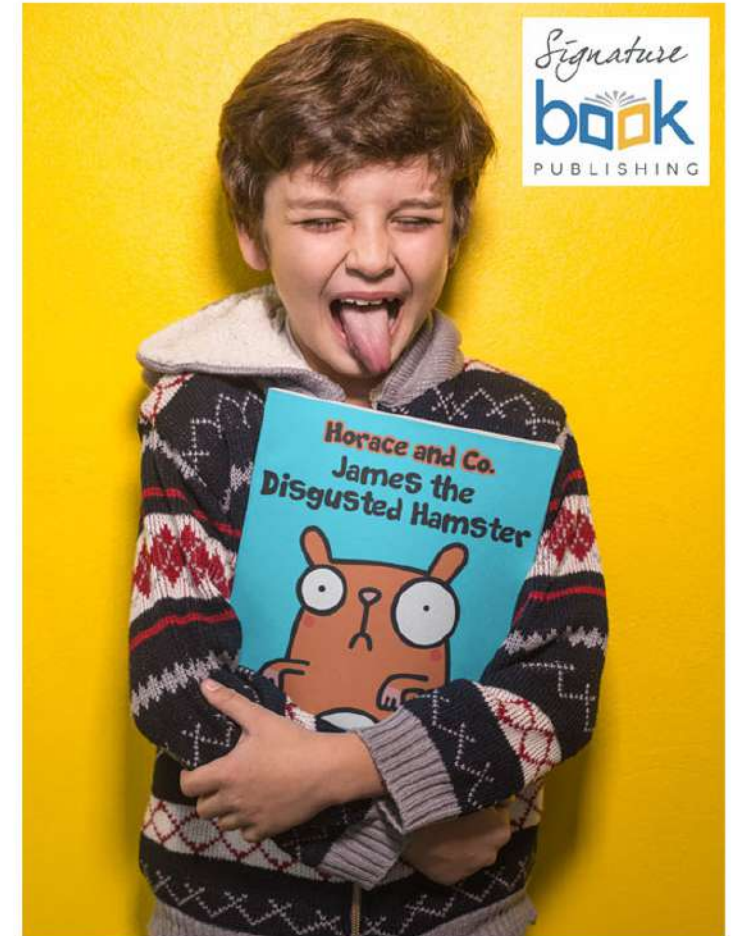
Working with our Master Licensee for Publishing, Ferley, this idea went on to become "Horace and Co' - Horace and his gang of friends help each other to overcome their fears, giving kids confidence in everyday situations whilst supporting their developmental pathways.

In a project so close to her heart Lynette and we are delighted to be partnering for personalised Horace & Co picture books with Signature Books.

"I am thrilled that Signature Gifts share my vision for creating books that help children to prepare for new experiences and their high-quality, personalised books are a perfect way to encourage a bond between the adult and the child who is being read to." said Lynette.

Signature already produce other licensed properties including: Beatrix Potter, Thunderbirds, The Beano, and Ladybird.

Available in the U.K and U.S, three titles will launch in early 2019 and will include the child's name throughout the illustrations and on the cover making them the subject of each story.

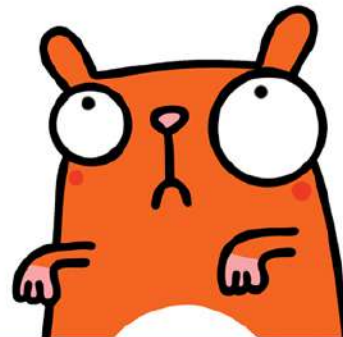


Horace and Co.

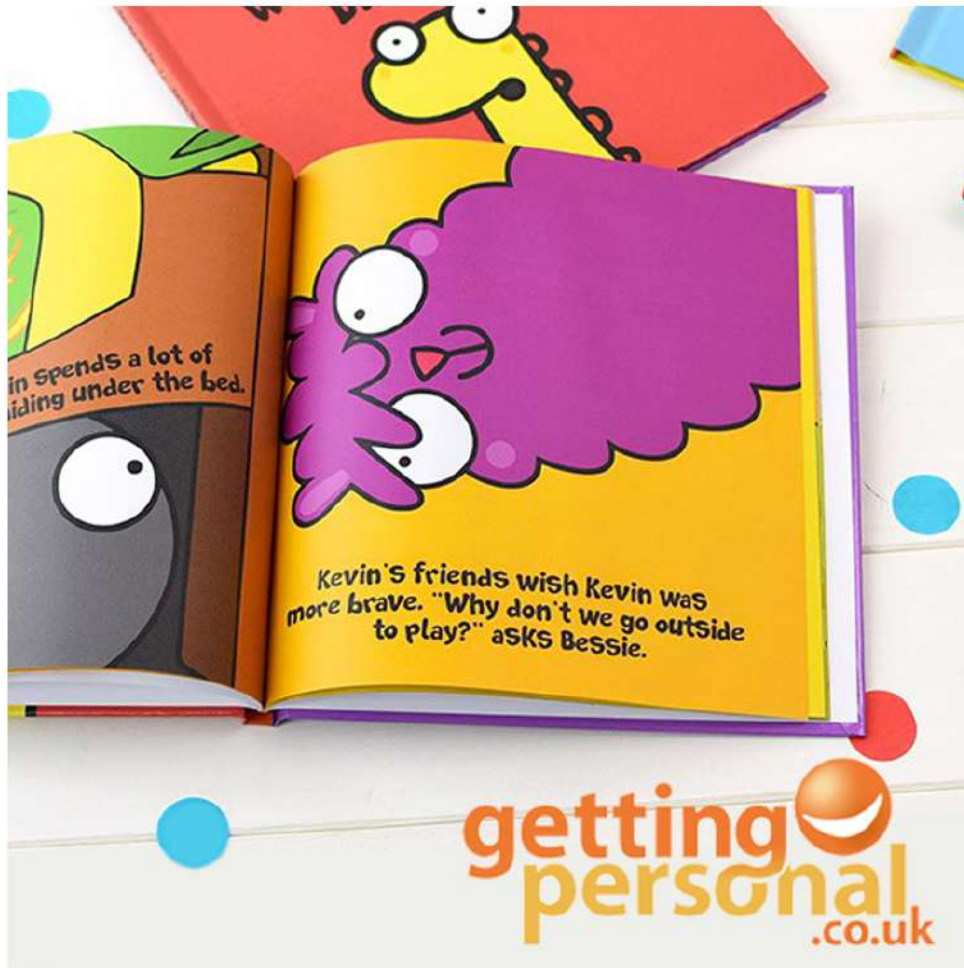
We are delighted that the personalised books from Horace & Co and Signature Gifts have been shortlisted for the 'Best Preschool Publishing Range' in the Progressive Preschool awards.



Progressive
Preschool
Awards 2019 FINALIST



Horace and Co.



Horace and Co.



Horace and Co.

Horace the Hamster Homewares

Autism friendly, brightly coloured plates with divided sections to avoid different foods touching. Autistic children can find the taste, smell and texture of foods quite overwhelming so to divide them can make meal times much easier. The divided sections also make it easier to introduce new foods.

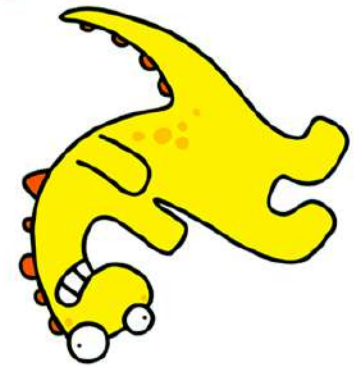
Happy faces and encouraging words make meal times a happy time.

Autism friendly ergonomic cutlery with extra grip to improve fine motor skills.



Custard the Dino Trampoline

Trampolining is a very important therapy for autism as it improves the body coordination, muscle strength development, promote body stamina and posture.



Jumping also helps autistic kids satisfy a physical and sensory need.



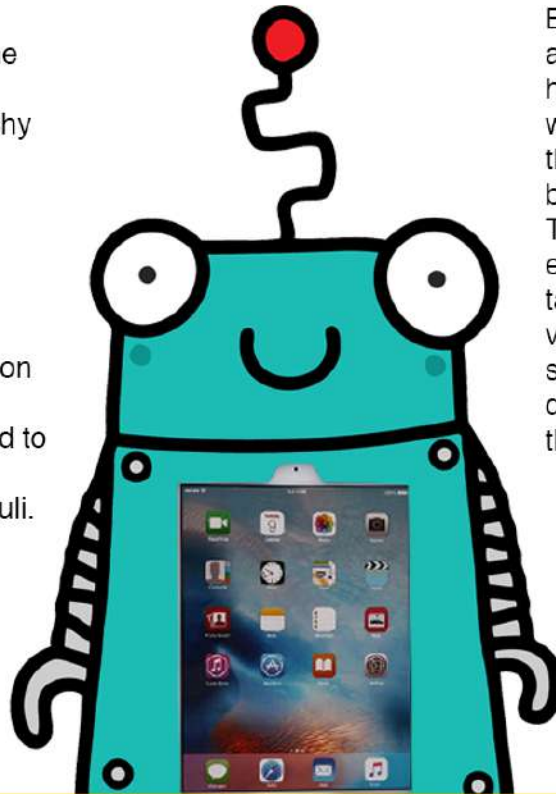
Horace and Co.

Mr Blue the Robot Tablet Cover and Headphones

Children with autism can be over-sensitive to sound, and become easily overwhelmed. A 'Mr Blue the Robot' sensory squishy tablet cover could be a helpful distraction during these times.

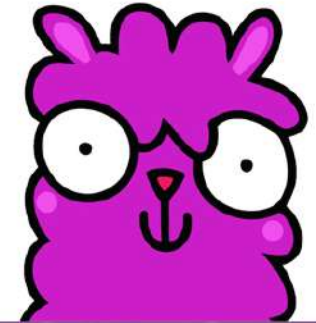


The noise-reduction headphones could be used to cancel out external stimuli.



Bessie the Llama Board Game

Bessie is quite an adventurer! Join her adventures whilst playing these adventure board games. The games encourage turn taking which is a very important skill to learn during speech therapy.



Horace and Co.

Rock Monster Plush and Weighted Anxiety Blanket

Weighted anxiety blanket and giant plush. The plush toy is weighted with big heavy arms for hugs when life gets too overwhelming.



Cherry the Sloth Bubble Machine

Everyone loves bubbles! This Cherry bubble machine will encourage interaction and of course, lots and lots of fun!



Horace and Co.

Flora the Unicorn colour changing magic light

Children with autism are especially susceptible to mood changes due to lighting. Lights with mellow colors, like blue, can help a child relax and become creative.



Horace and Co Sunglasses



Autism Spectrum Disorder affects around 1 in 100 children with boys affected more. Colour therapy including specially tinted glasses can have a calming effect in some people with autism.

Autistic children frequently have problems with sensory integration which includes vision and the ambience. Research suggests autistic children's photoreceptors have a chemical imbalance which causes them to change and be more sensitive to light and colours.

Colours look more intense to an autistic child. For example, Red appears like a fluorescent colour. One of the management strategies is to provide tinted lenses which are muted. So for example, if an autistic child's favourite colour is Red, then a Rose Pink tint can provide a calming effect.

Horace and Co.

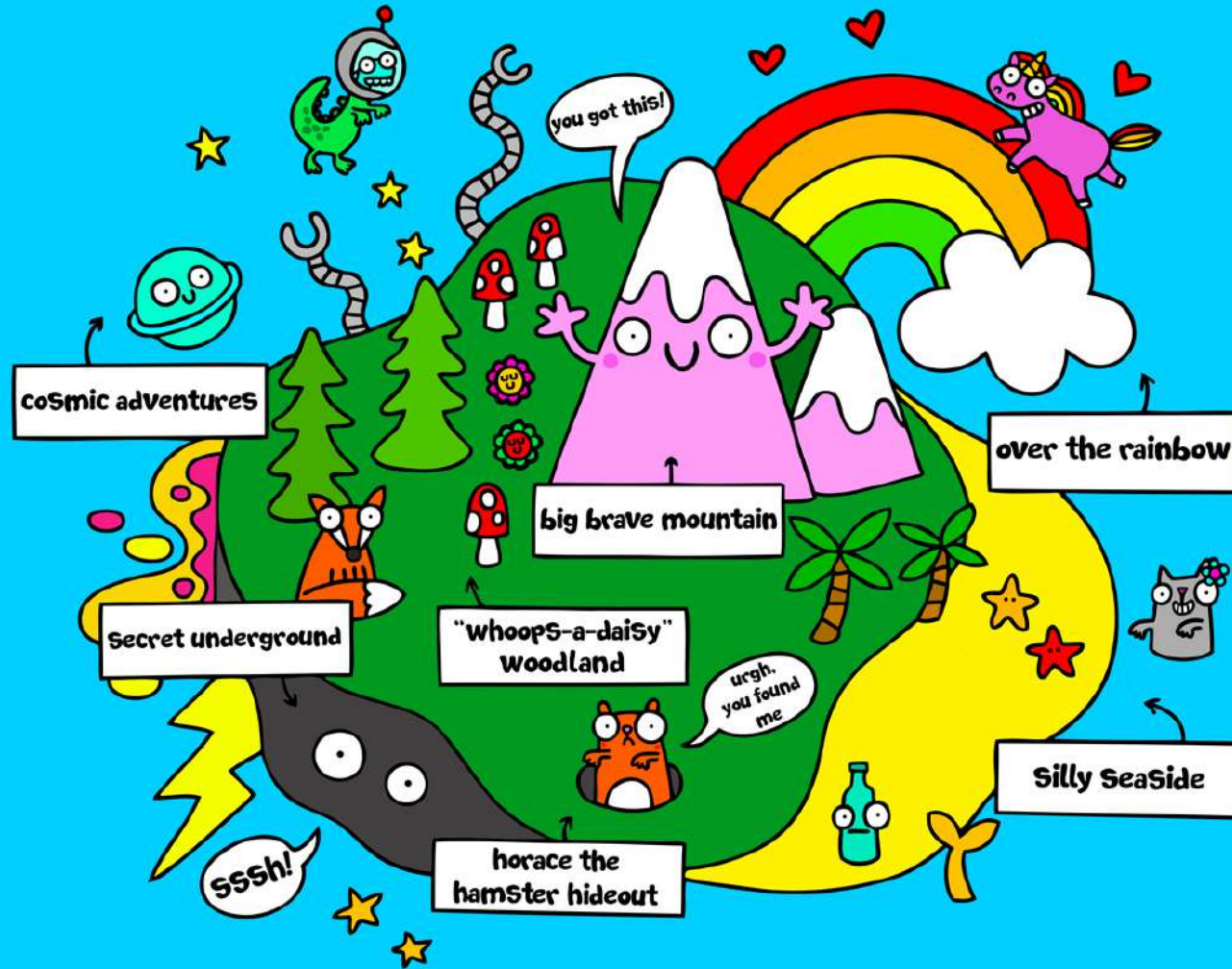
The Computer Game

Market JS the B2B games developer have licensed 'Horace and Co' for a fun, cheese chasing, disgusted hamster adventure!

'Horace Vs Cheese' is sure to be an addictive, super fun, and cheesetastic gaming experience for all 'Horace and Co.' fans!

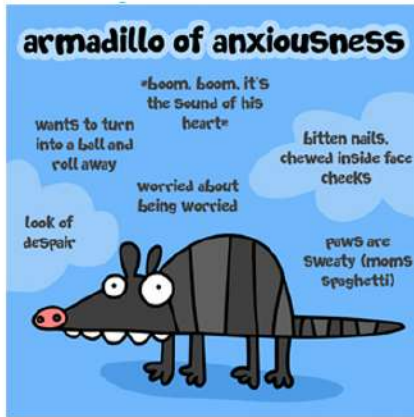


The Design Catalogue

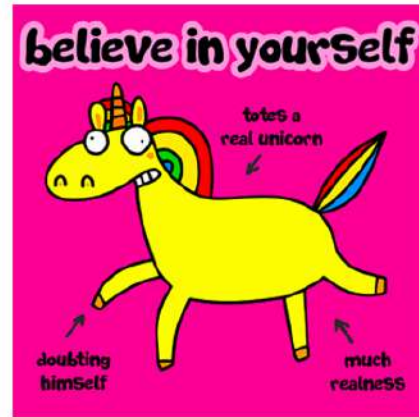


New Designs

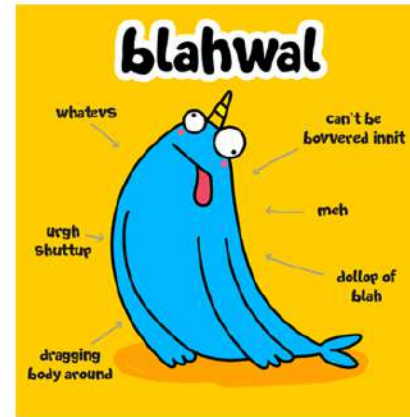
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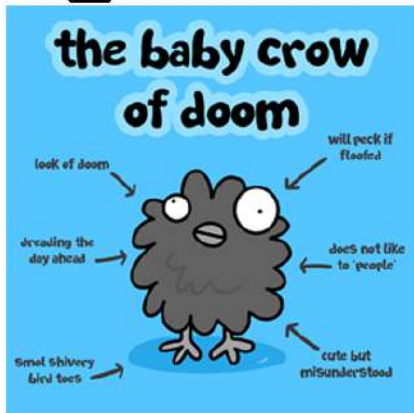
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ND_4



ND_5



ND_6



ND_7

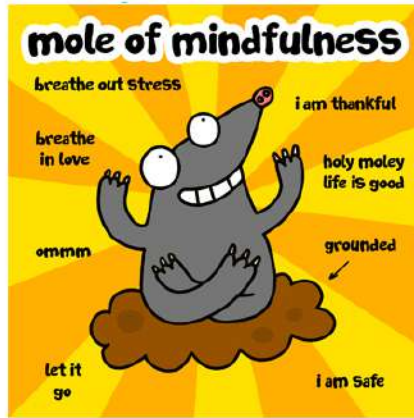


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New Designs

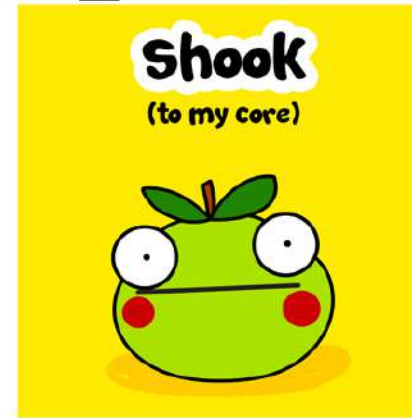
ND_9



ND_10



ND_11



ND_12



ND_13



ND_14



ND_15



ND_16



New Designs

ND_17

Small but mighty

#thischickcan



ND_18

feelin' cute



ND_19

the socially awkward potato

would love to own an invisibility cloak

does not like to 'people'

best friend forever if you are also a potato



potato look of doom

totally awks (getting potato sweets)

may spontaneously combust if looked at

ND_20

Stare bear



ND_21



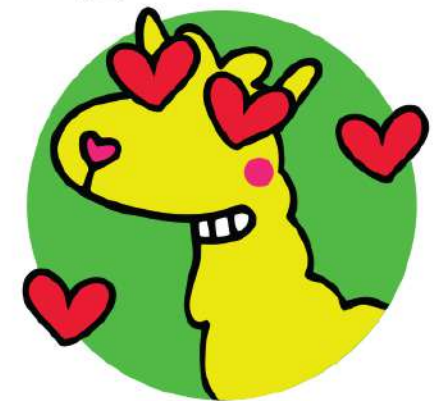
ND_22



ND_23

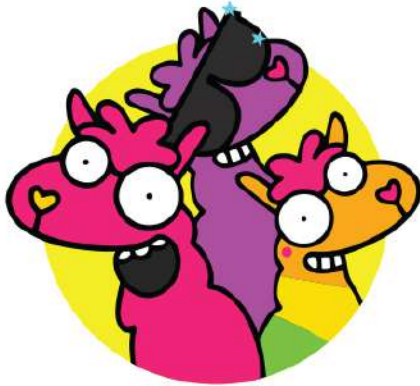


ND_24



New Designs

ND_25



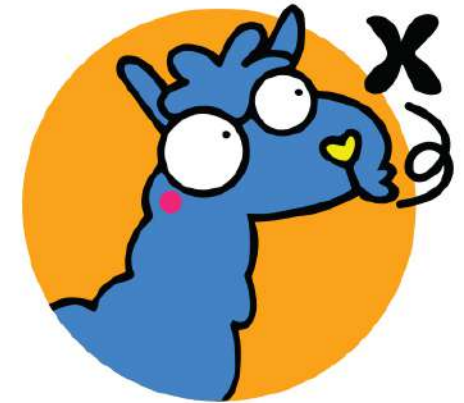
ND_26



ND_27



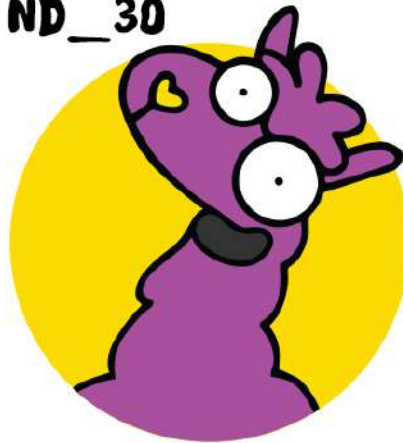
ND_28



ND_29



ND_30



ND_31



CoSMic Adventures One

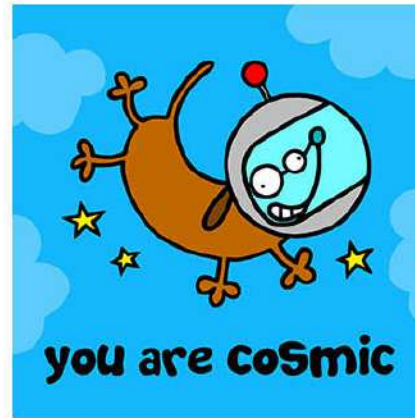
CA_1



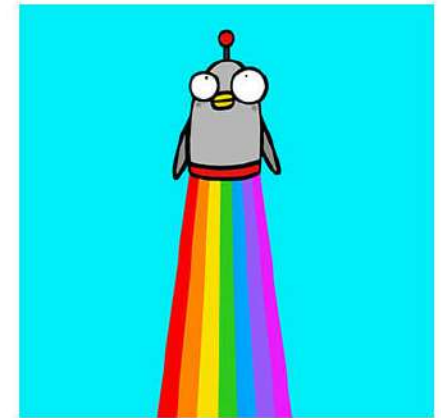
CA_2



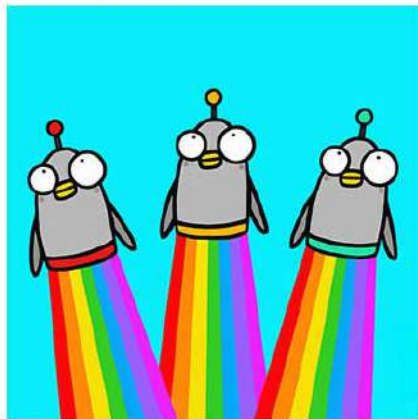
CA_3



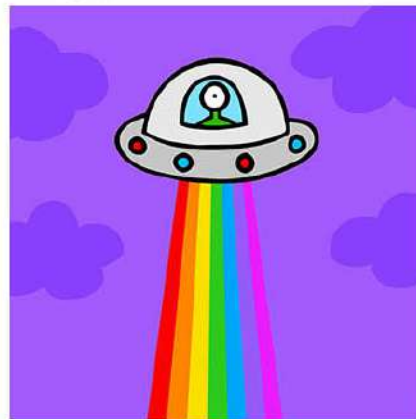
CA_4



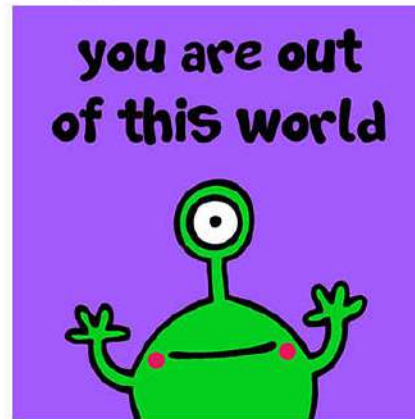
CA_5



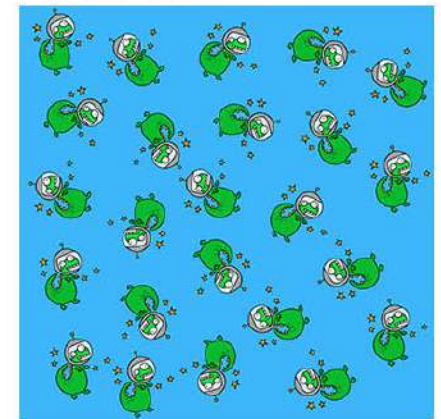
CA_6



CA_7



CA_P_1

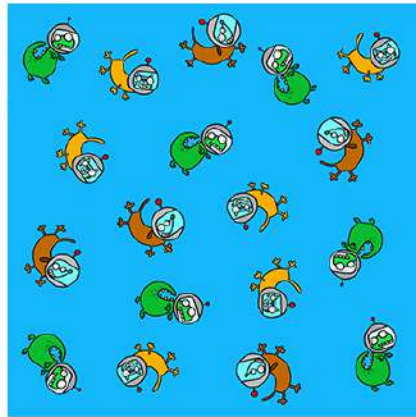


CoSMic Adventures Two

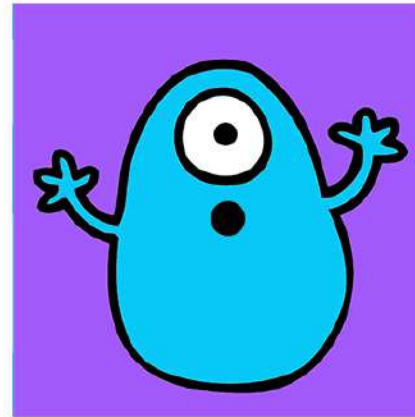
CA_P_2



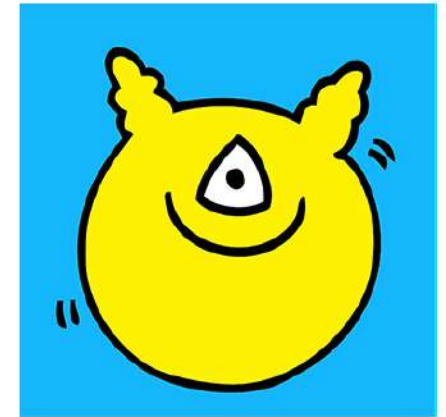
CA_P_3



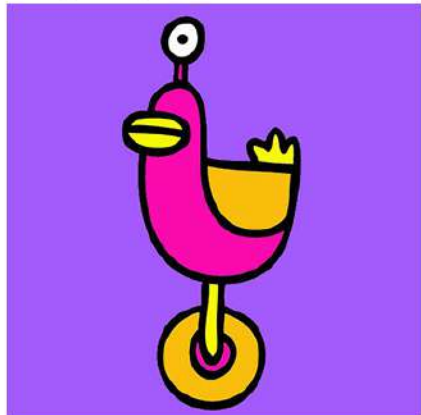
CA_A_1



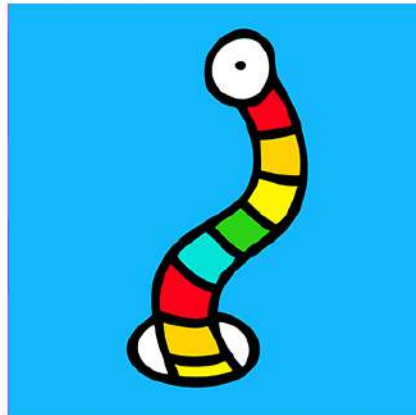
CA_A_2



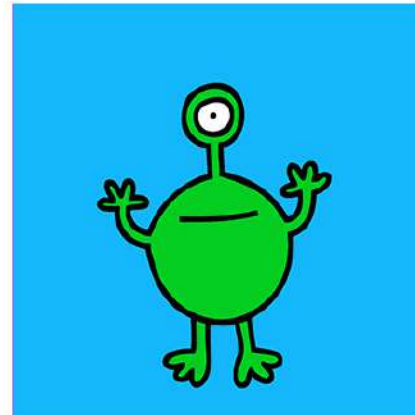
CA_A_3



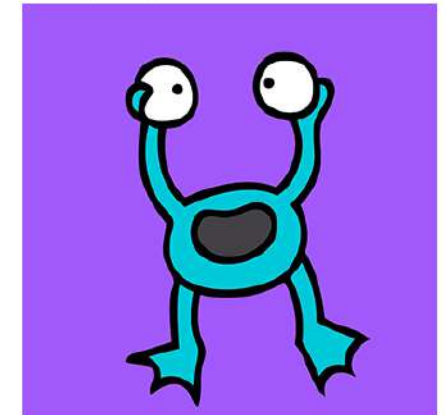
CA_A_4



CA_A_5



CA_P_6



Let's go on a Cosmic Adventure!



Whoops-a-Daisy Woodland One

WW_1

hello petal



WW_2



bee my bumble-bae

WW_3

sloth life



WW_4



all good in the wood

WW_5

dotty about you

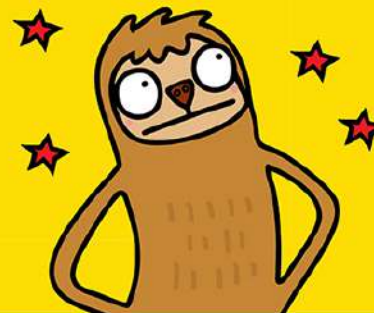


WW_6

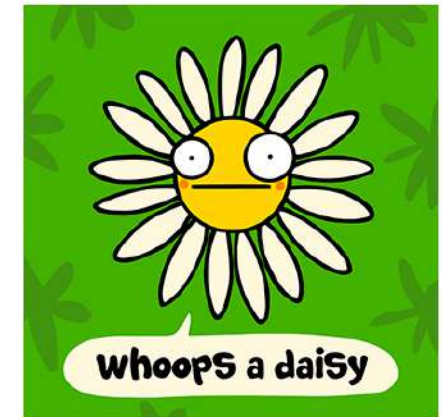


WW_7

fierce



WW_8



whoops a daisy

Whoops-a-Daisy Woodland Two

WW_9



WW_10



WW_11



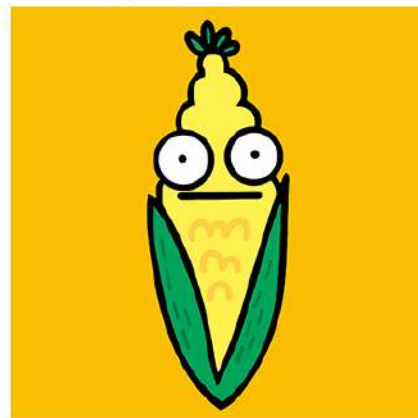
WW_12



WW_13



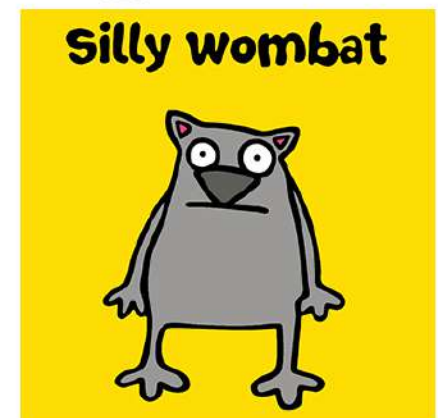
WW_14



WW_15



WW_16

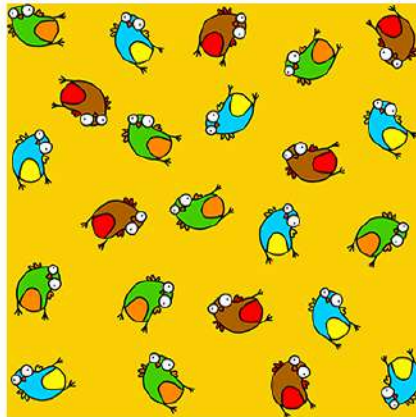


Whoops-a-Daisy Woodland Three

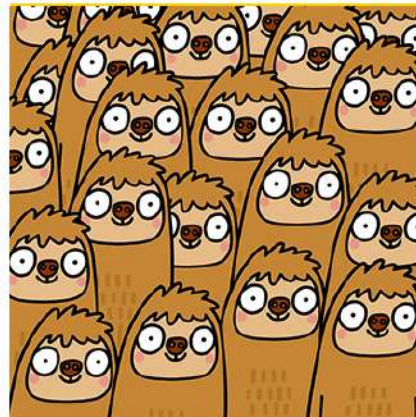
WW_P_1



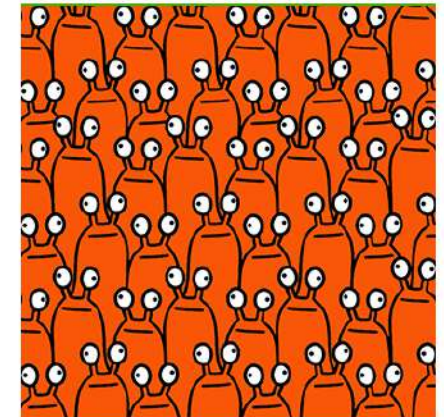
WW_P_2



WW_P_3



WW_P_4



WW_P_5



WW_P_6

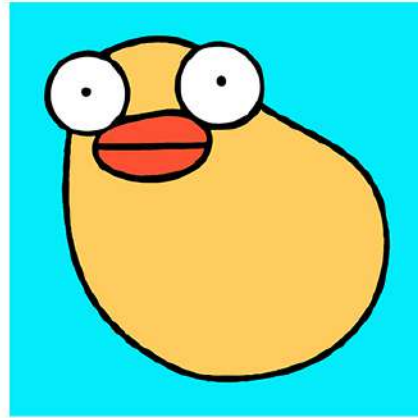


Whoops-a-Daisy Woodland Four

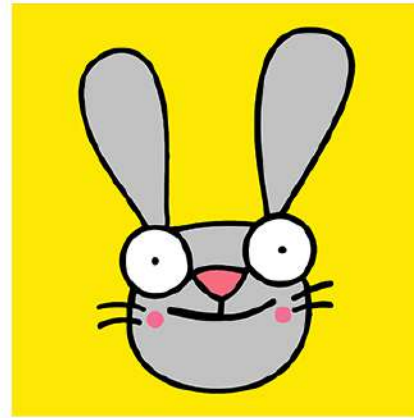
WW_N_1



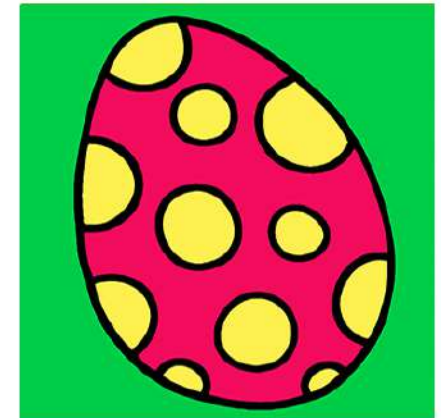
WW_N_2



WW_N_3



WW_N_4



WW_N_5



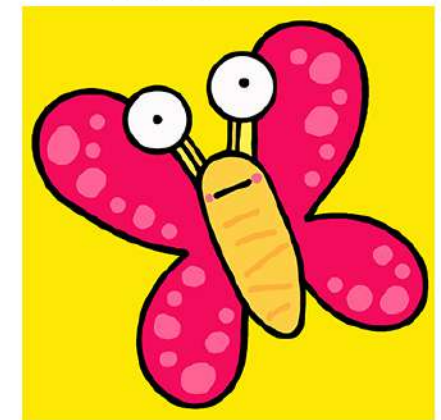
WW_N_6



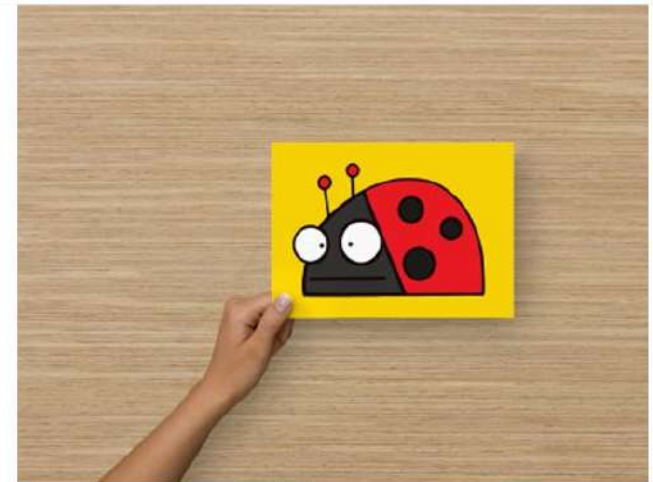
WW_N_7



WW_N_8



If you go into the woods today...



Over the Rainbow One

OTR_1



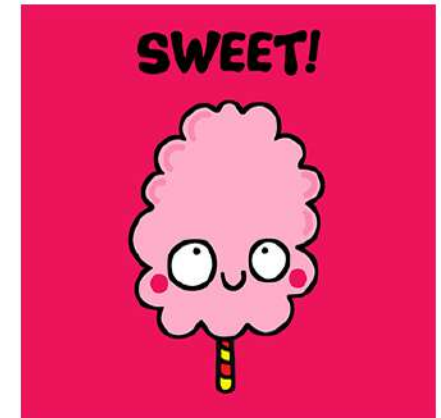
OTR_2



OTR_3



OTR_4



OTR_5



OTR_6



OTR_7



OTR_8

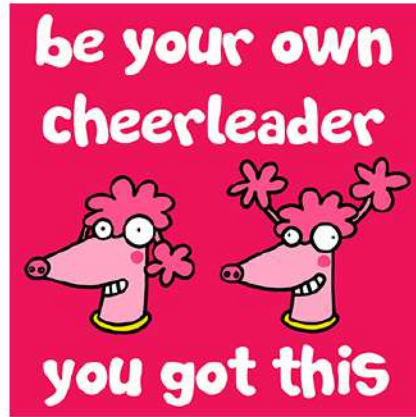


Over the Rainbow Two

OTR_9



OTR_10



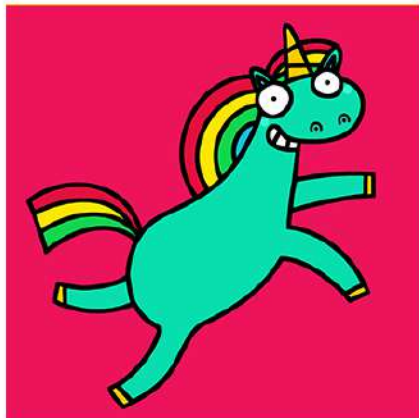
OTR_11



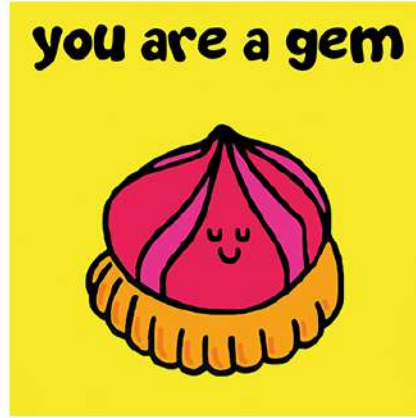
OTR_12



OTR_13



OTR_14



OTR_15

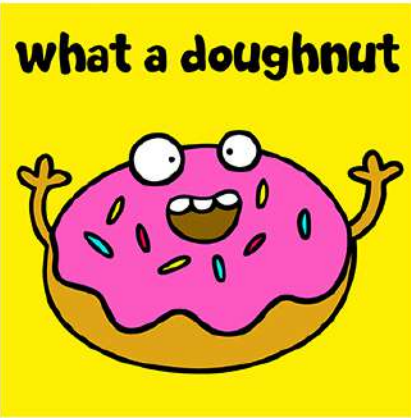


OTR_16



Over the Rainbow Three

OTR_17



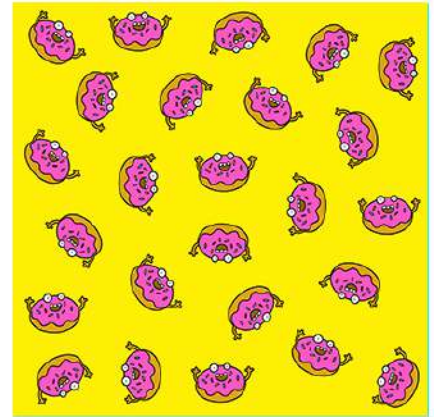
OTR_18



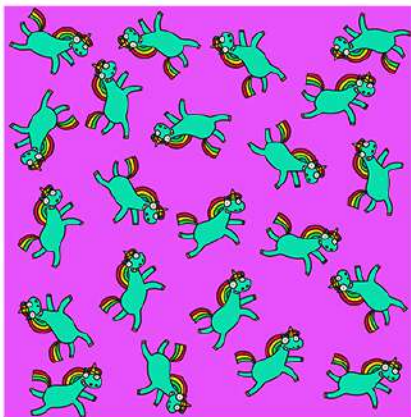
OTR_P_1



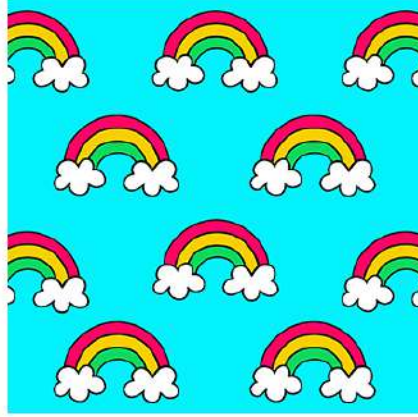
OTR_P_2



OTR_P_3



OTR_P_4



OTR_P_5



OTR_P_6



Over the Rainbow Four

L-R: OTR_U_1 - OTR_U_20



Rainbows, magic and fun!



Big Brave Mountain One

BM_1

go get em tiger



BM_2

monster hugs



BM_3



living my best life

BM_4

toadally rad



BM_5

SmoReS



not warS

BM_6

panda of peace



BM_7

cauSe an uproar



BM_8

ready Steady brave



Big Brave Mountain Two

So angry



bff



happy birthday



lgbt llama



lit



on fleek



shut up



sick



So edgy



Squad goals



yaaaSS



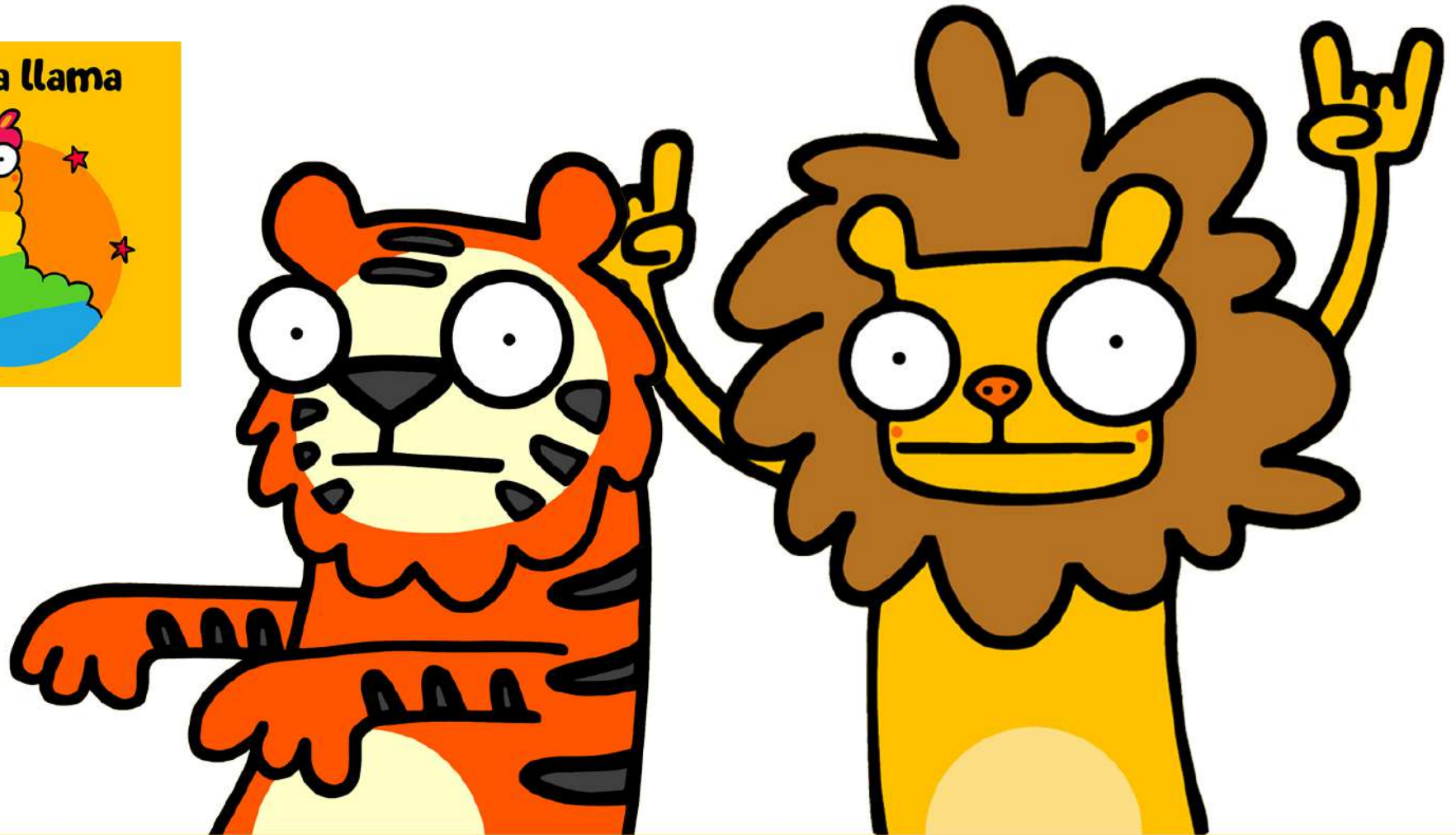
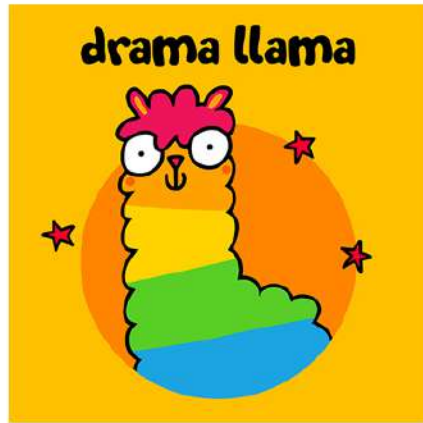
Sad face



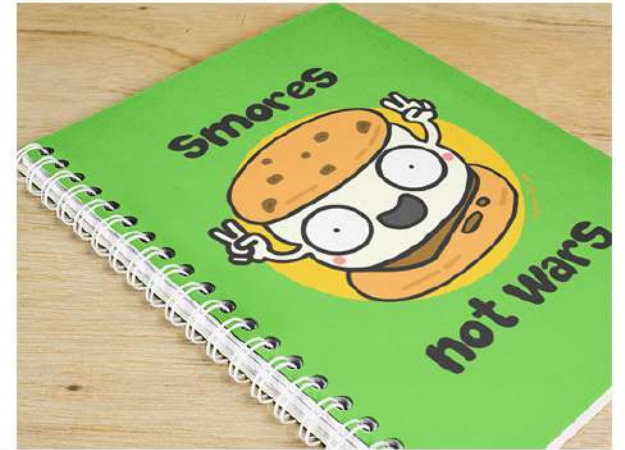
Left-Right:
BM_L_1
to BM_L_16

Big Brave Mountain Three

BM_9



Ready, Steady, Brave...

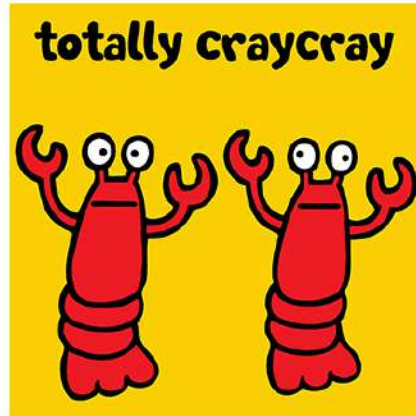


Silly SeaSide One

SS_1



SS_2



SS_3



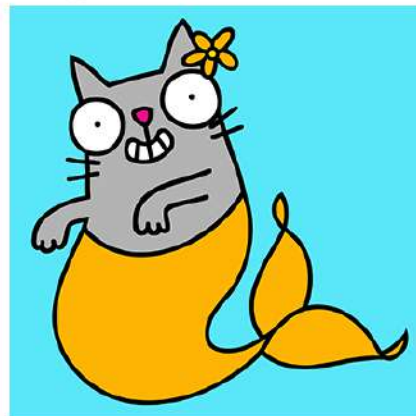
SS_4



SS_5



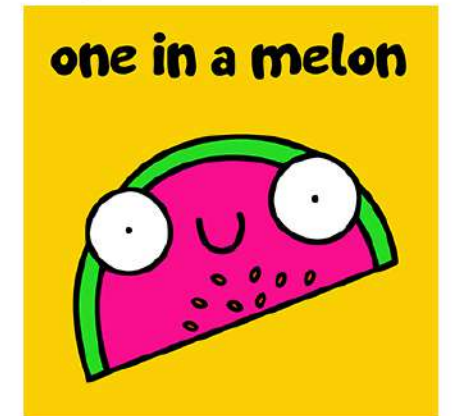
SS_6



SS_7



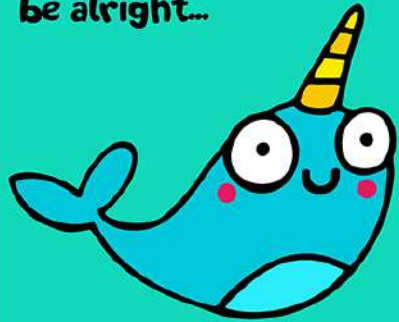
SS_8



Silly SeaSide Two

SS_9

everything whale
be alright...



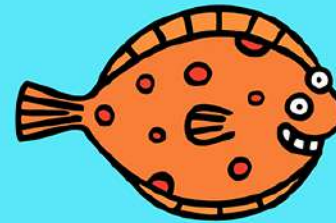
SS_10

holy guacamole



SS_11

#brill



SS_12



SS_13



SS_14



SS_15

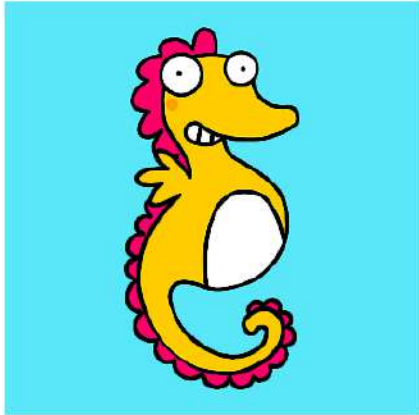


SS_16

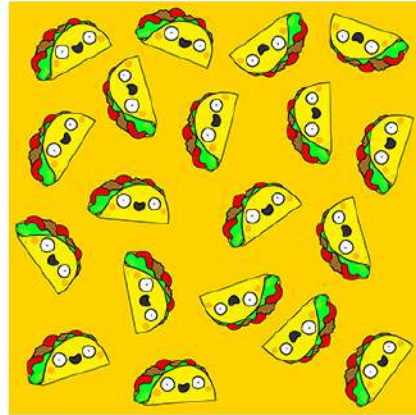


Silly SeaSide Three

SS_17



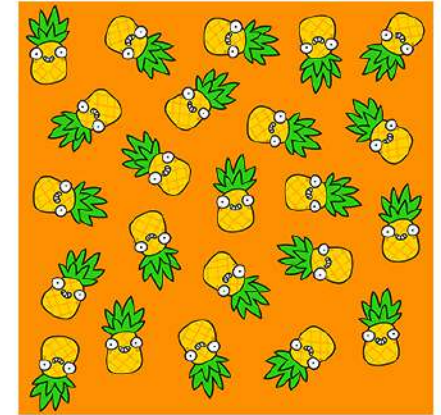
SS_P_1



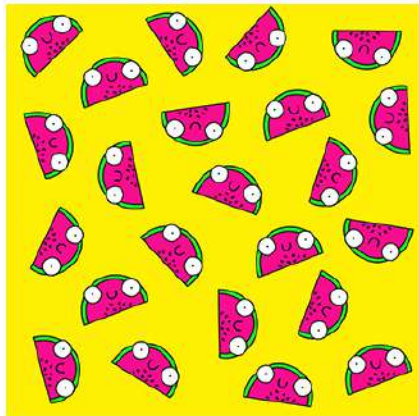
SS_P_2



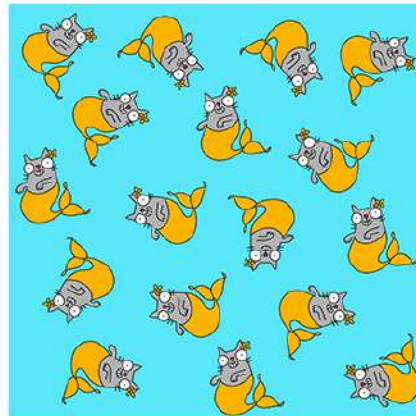
SS_P_3



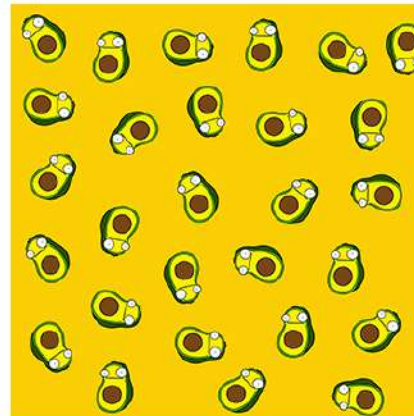
SS_P_4



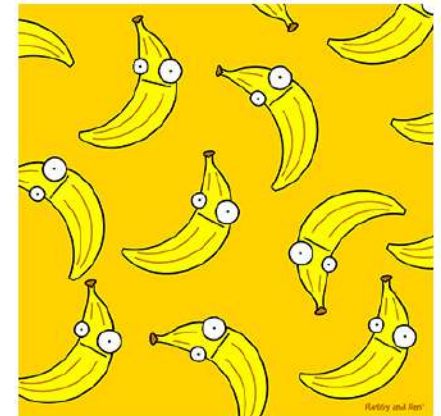
SS_P_5



SS_P_6

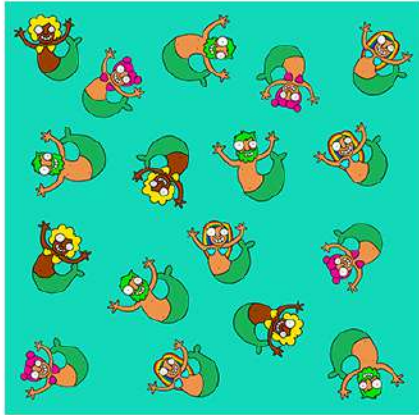


SS_P_7

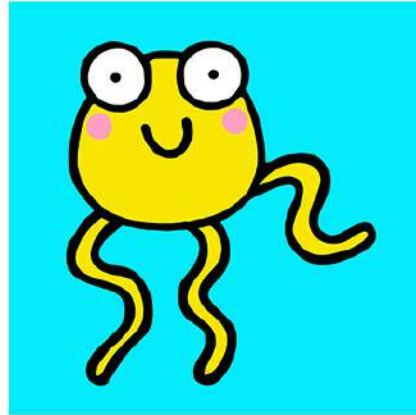


Silly SeaSide Four

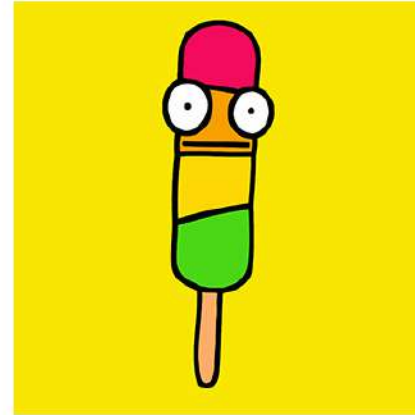
SS_P_8



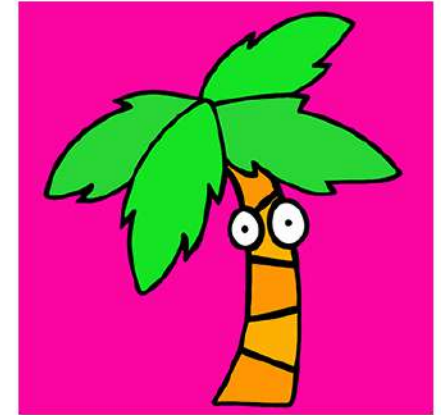
SS_S_1



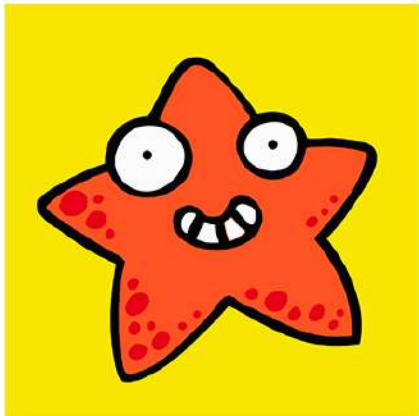
SS_S_2



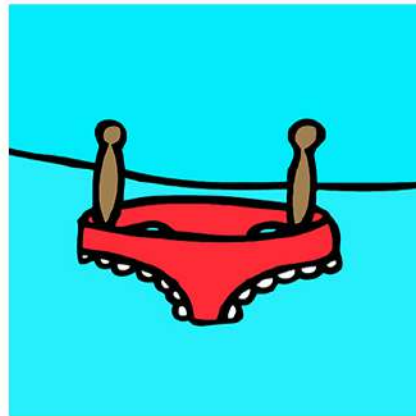
SS_S_3



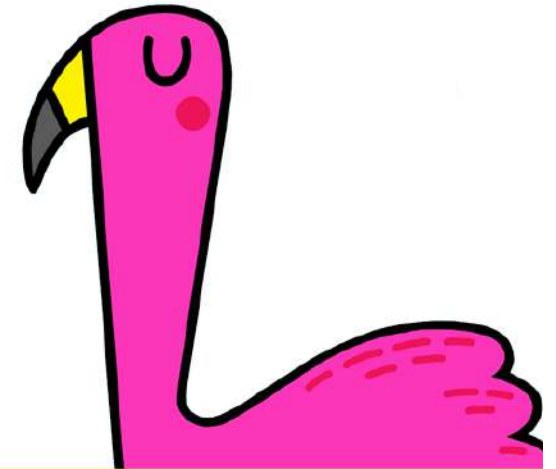
SS_S_4



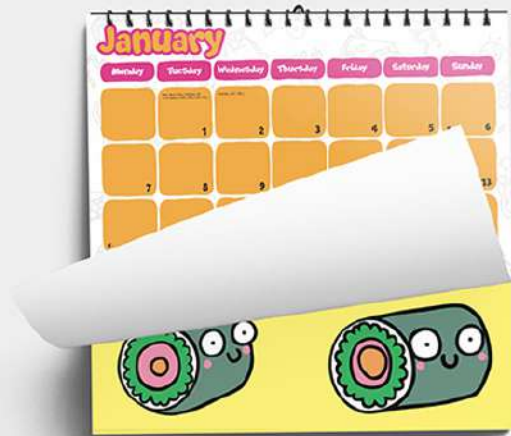
SS_S_5



SS_S_6



Let's get Silly at the Seaside!



Secret Underground One

SU_1

nuggets for life



SU_2

hot diggity dawg



SU_3



They See me rollin'
They hatin'

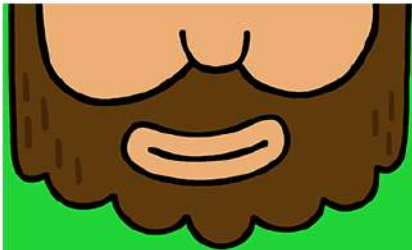


SU_4



get Stuffed

SU_5



his beard brings all
the girls to the yard

SU_6

oh honey

flabbyand 5m

SU_7



SU_8

YaaaS Queen

Secret Underground Two

SU_9



SU_E_1



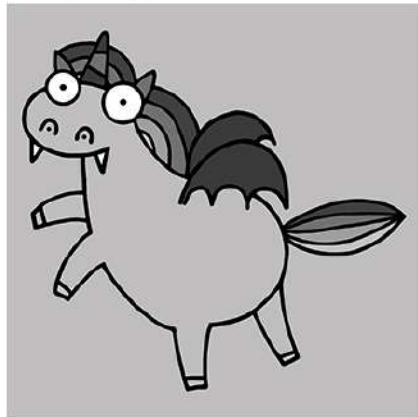
SU_E_2



SU_E_3



SU_E_4



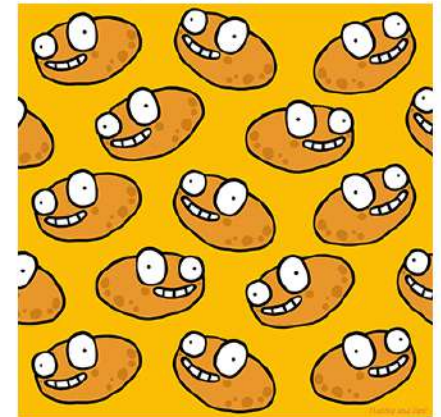
SU_E_5



SU_E_6

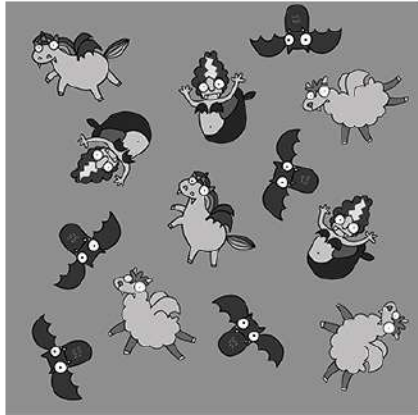


SU_P_1

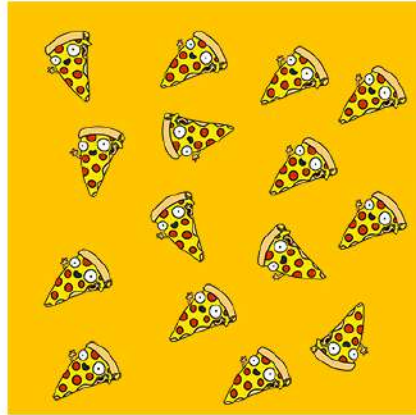


Secret Underground Three

SU_P_2



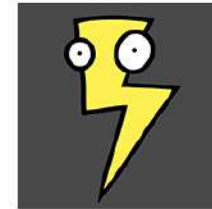
SU_P_3



SU_E_7



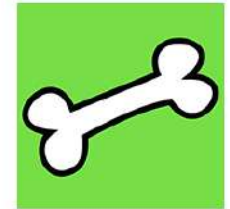
SU_E_8



SU_E_9



SU_E_10



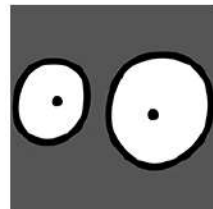
SU_E_11



SU_E_12



SU_E_12



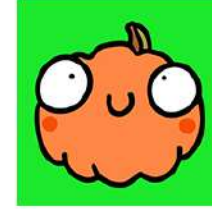
SU_E_12



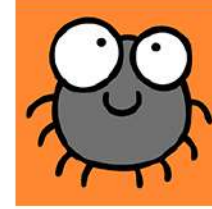
SU_E_12



SU_E_12



SU_E_12



Let's go underground.



Licensing Strategy

We would love to speak with potential partners in the following categories -

Stationery - notebooks, journals, pens, pencils, files and storage, pencil cases, erasers

Technology - mobile phone covers, mouse mats, laptop sleeves, gadget pouches

Apparel - t-shirts, sweaters, nightwear, socks, baby wear

Greetings - cards, gift wrap, postcards, diaries, calendars

Party - paper based products, party bags and balloons

Toys and Plush - plush toys, vinyl collectibles, games

Footwear - slippers, wellingtons

Bags - hand, shoulder, weekend, shopper, make-up, wash, rucksacks, trolley bags, drawstring, lunch, luggage

Accessories - watches, keyrings, badges, luggage tags, glasses cases, purses and wallets, umbrellas, passport holders, hair accessories

Beauty - lip balms, emery boards, manicure sets, pocket tissues, pocket mirrors

Homewares - mugs, coasters, placemats, vacuum flasks, drinks bottles, magnets, tea towels, napkins, trays

Flossy and Jim - Power Plush

Poodle of Positivity

is there when you need some **encouragement and confidence**.

"This poodle is your very own cheerleader, flap her ears up and down like cheerleader pom poms. She knows you can do this!"



pom pom
flappy ears

Rainbow Kittycorn

encourages **imagination** and the belief that **anything is possible**.

"This Kittycorn is part cat, part unicorn and can even fly! Who would have thought a cat could do all these things? Take her with you on your adventures!"



brave
lightning
bolt

Go get em Tiger

is a friend when you need to be **brave**, try new things or meet new people or situations.

"Go get em Tiger is a bit of a scaredy cat. He is scared of lots of things but with you as his friend he feels ready for anything. Let's be brave together!"



whoops
messy
splats

Whoops-a-Daisy

teaches us about **resilience** and that it is ok to make mistakes.

"Whoops-a-Daisy is the Queen of making mistakes and she is proud! She is learning all the time and knows that she is amazing!"



Flossy and Jim - Power Plush

Rainbow Axolotl

teaches us about **self awareness**, **diversity**, **acceptance of others** and that it's ok to be who we are.

"Rainbow Axolotl is different to everyone else and he knows that makes him unique and special! He loves you because you are YOU."



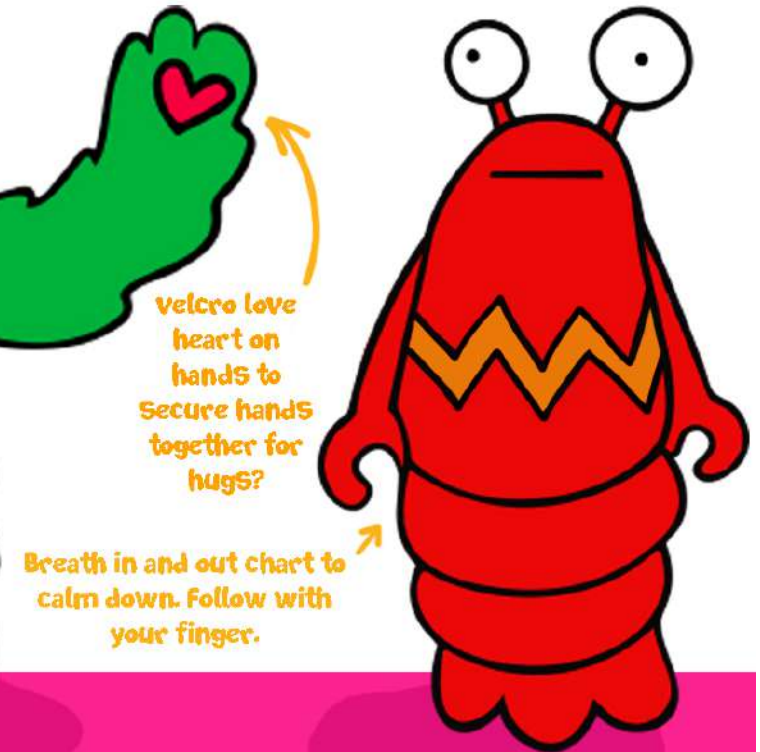
Monster Hugs helps us cope with **sadness**. With his smiley face, soft fur and long arms for cuddles, he will be sure to cheer you up.

"Monster Hugs is your best cuddle friend. He has extra long arms to give you big hugs whenever you feel sad. You will soon be feeling much better!"

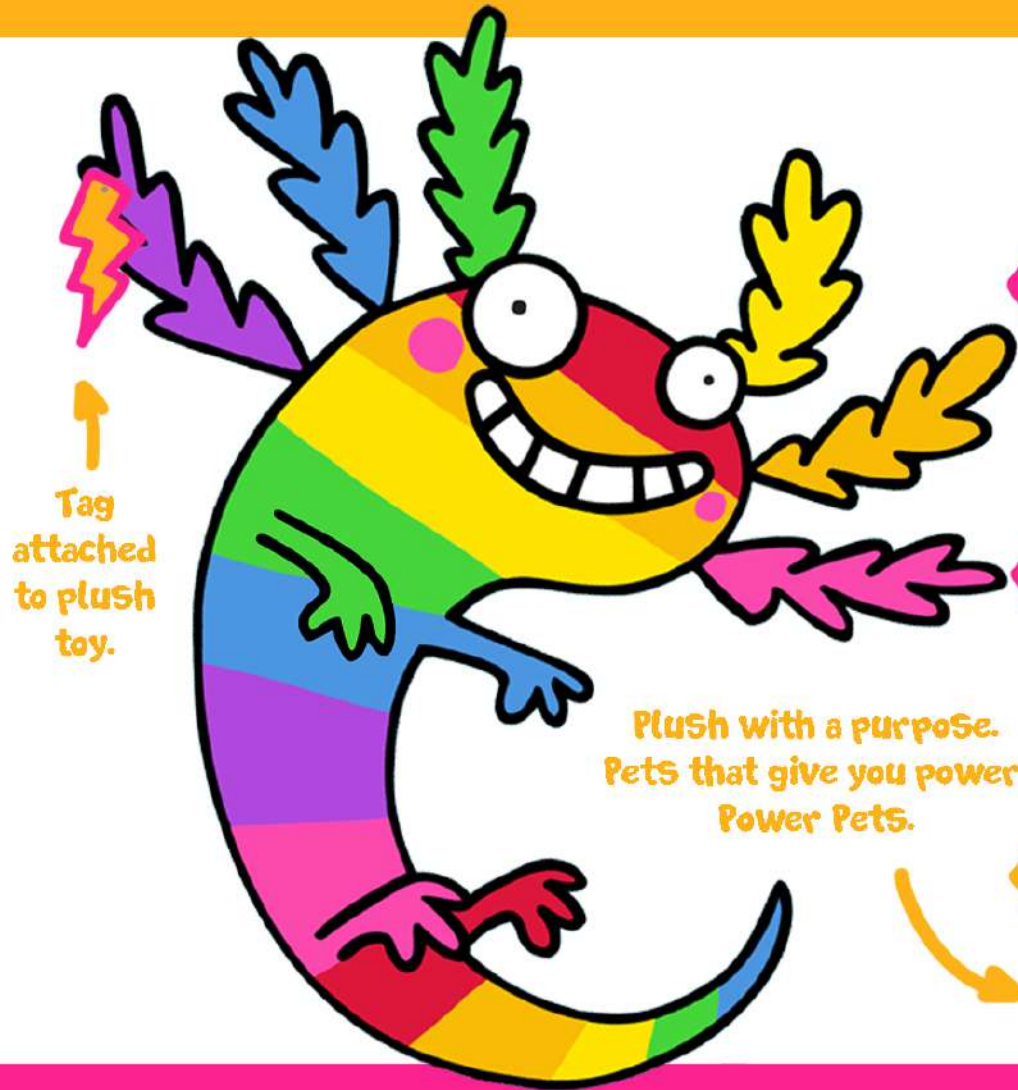


Cray-Cray teaches us how to deal with **anger** and how to calm down when things get too much.

"When you feel angry or crabby, Cray-Cray is there for you. Hug your new friend while breathing slowly...soon you will feel much calmer!"



FLOSSY and Jim - Power Plush



Hello I'm Rainbow Axolotl

I'm a bit different to everyone else but I know that makes me unique & special! I'm your new friend & I love you because you are YOU!

Flossy and Jim
Power Pets

Licensing potential for Babies



Licensing potential for Kids



Licensing potential for Teens



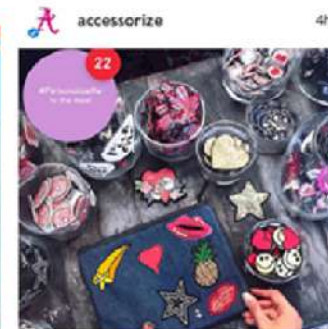
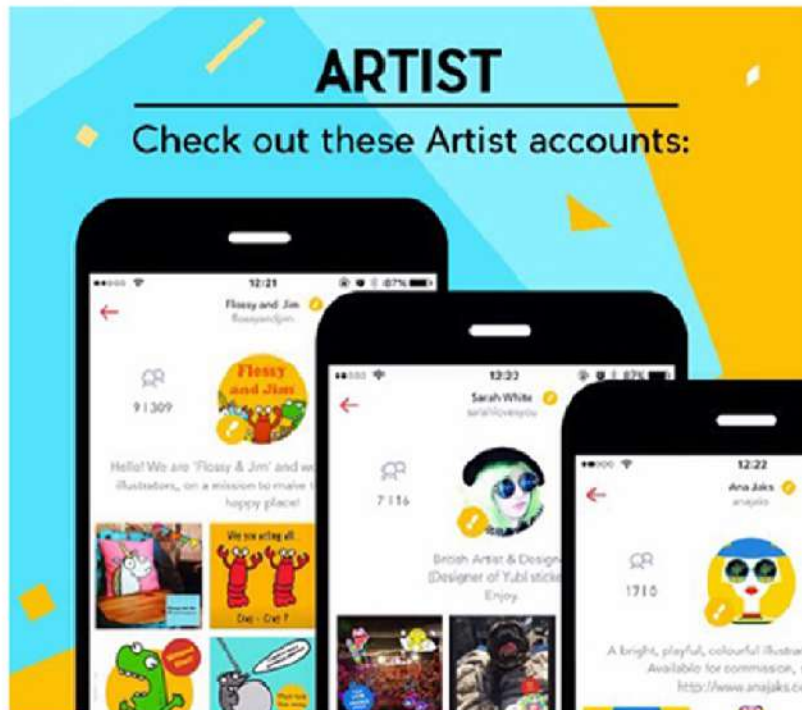
Corporate Work

YUBL



lets_yubl

Creative messenger app 'YUBL' commissioned Flossy and Jim to create digital stickers. The app won BT's number one app, and consistently trended in the app store. The stickers used were interactive and were used by top brands including Warehouse, Accessorize and Heat Magazine.



Awards

Winner of the South Devon Excellence Awards
Best New Business 2015



Winner of the Venus Devon Awards
for Customer Service 2016



Winner of the TorbayHour Social Media
Awards 2016 for Best Business Blog

Design Led

We are Flossy and Jim. Leaders in Fun, Fashion and Imagination. Our llama design was spotted by WGSN (the world's leading authority for trends in over 94 countries) at Licensing Expo Japan earlier this year.



Fluffy Friends

Alpaca and sheep are both known for their fluffy wool, making them perfect animals on which to base cuddly characters. In both the US and UK, llama and alpaca graphics are gaining momentum. Edutainment Licensing is a UK company trying to break into the Japanese licensing scene with its kawaii and colourful characters, while more well-known characters such as Shaun the Sheep and Alpacasso are looking for new licensing opportunities within the Asian market.

Charity Work

Flossy and Jim support many charities locally and nationally, and are proud partners for the charity 'Young Minds.' Young Minds is the UK's leading charity championing the wellbeing and mental health of young people. They champion children and young people's mental health and wellbeing across the UK. Driven by their experience they create change so that children and young people can cope with life's adversities, find help when needed and succeed in life. Flossy and Jim support this charity with fundraising events, raising awareness, and producing monthly pin badges to boost children's self-esteem with positive messages. The profits from these sales go straight to the charity.

The couple actively support good causes and supported the national campaign 'Let the Kids be Kids', by organising an event and designing the logo for the campaign. The logo even ended up on the front of 'The Times' newspaper and on international news.



YOUNG MINDS



Agent - Turkey

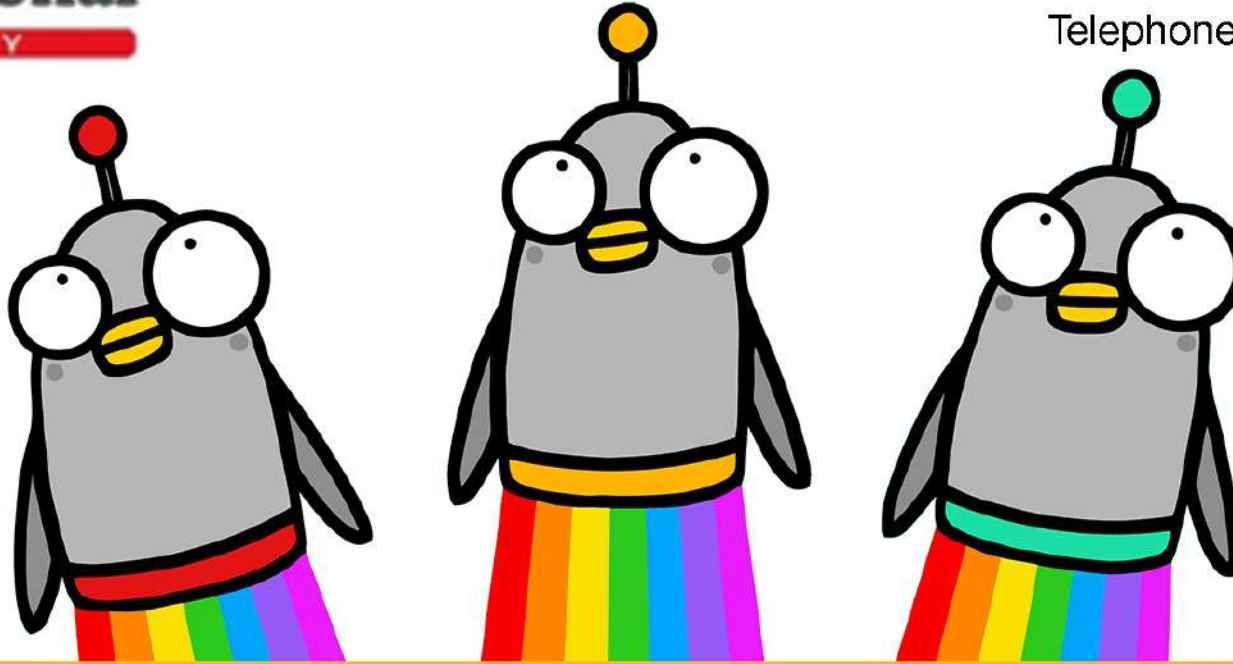


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iPlay
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iPlay
BRAND MANAGEMENT

Agent - India



Halysis Entertainment Pvt Ltd

Dream, Unite, Create, Grow.....

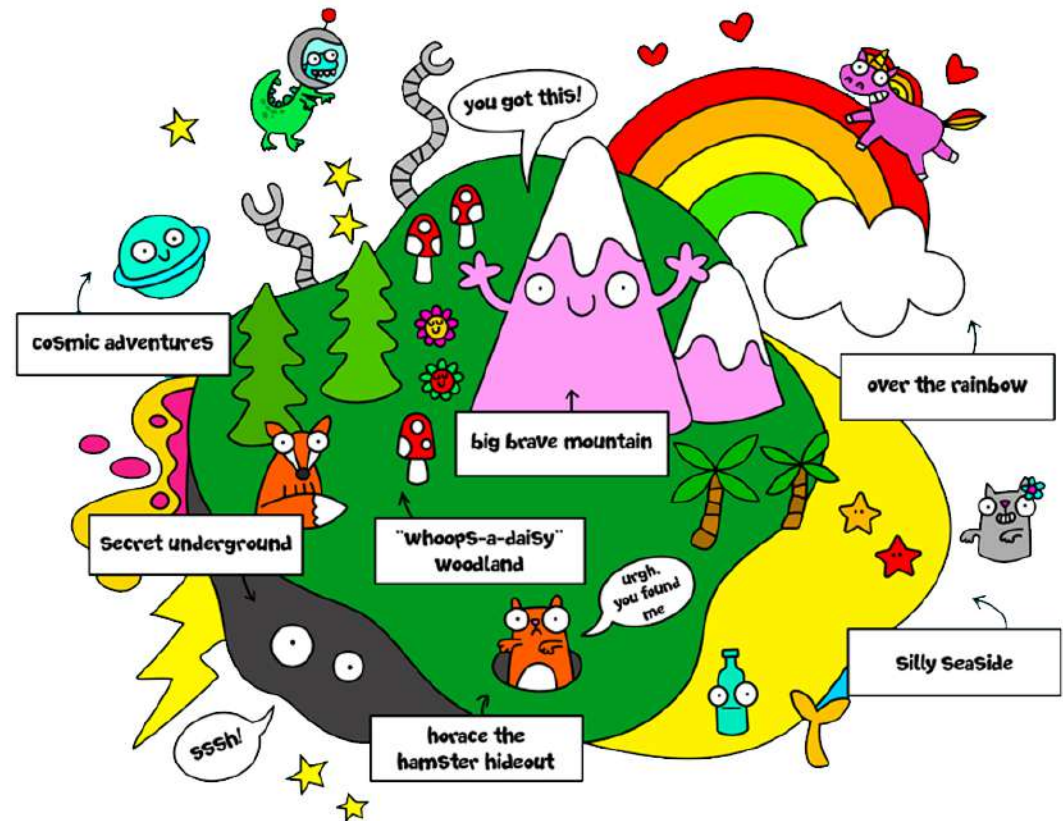
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